



**austinsmiles**  
THE AUSTIN PLASTIC SURGERY FOUNDATION

CELEBRATING 35 YEARS OF SMILES

**35<sup>TH</sup>**  
ANNIVERSARY



**35th Anniversary Celebration**  
November 6th, 2021



**Sponsorship Opportunities**

**Austin Smiles - The Austin Plastic Surgery Foundation**

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# 35th Anniversary Celebration Gala & Livestream

## Awards Ceremony & Livestream - Nov. 6th, 2021 at The Oasis

Let's celebrate 35 years of Austin Smiles Life-changing mission! Attend in person or enjoy the livestream from home featuring performance by the "Queen of Austin Soul", Tameca Jones. Austin Smiles will honor two outstanding nurses, Elsa Colunga & Elizabeth Stephens with the **3rd Annual Cullington, Fox, Beckham International Service Award**.

## Exclusive Sponsorships



### All Exclusive Sponsorships include the following:

- Premiere seating for 10 guests at the 35th Anniversary Celebration with complimentary wine at dinner
- Name recognition on back of Austin Smiles 35th Anniversary t-shirt
- Logo exposure on Austin Smiles 35th Anniversary 2022 Calendar
- Invite for 4 guests to private kick-off party at the home of Beau Theriot on September 12th
- Premiere Logo Exposure on event program and event invitations

### Presenting Sponsor \$15,000

*15,000 Impressions*

- Exclusive **Presenting Sponsor** naming opportunity & premiere company logo exposure on all event collateral, signage, promotional communications, website, social media, ads with media, and event promo video
- **Premiere** Logo exposure on Austin Smiles 35th Anniversary Calendar
- **Premiere** Name recognition on back of Austin Smiles 35th Anniversary t-shirt
- Opportunity to address the crowd during the Gala Live Stream & Verbal Recognition by emcee

### Live Stream Sponsor \$10,000

*10,000 Impressions*

- Exclusive **Live Stream Sponsor** naming opportunity & premiere company logo exposure on all event collateral, signage, promotional communications, website, social media, ads with media and event promo video
- Verbal Recognition by emcee during the event live stream of the 35th Anniversary Celebration

### Kick-Off Party Sponsor \$10,000

*10,000 Impressions*

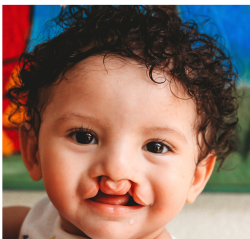
- Exclusive **Kick-Off Party Sponsor** naming opportunity & premiere company logo exposure on all event collateral, signage, promotional communications, website, social media, ads with media and event promo video
- Opportunity for representative to address the crowd during the Kick-off party on September 12th
- Verbal Recognition by emcee during the event live stream of the 35th Anniversary Celebration

### Cocktail Reception Sponsor \$10,000

*10,000 Impressions*

- Exclusive **Cocktail Reception Party Sponsor** naming opportunity & premiere company logo exposure on all event collateral, signage, promotional communications, website, social media, ads with media and event promo video
- Verbal Recognition by emcee during the event live stream of the 35th Anniversary Celebration

## THE IMPACT



**Before**

**After**



**One in seven hundred babies** are born with cleft lip and/or cleft palate. Children born with this condition often face one or more health problems, such as: failure to thrive, feeding & eating difficulties, speech & language development, breathing & hearing impairments.

Austin Smiles is a non-profit organization that has provided surgical and post surgical care for children born with cleft lip and palate in Central Texas and Latin America for over 35 years.

# Celebrating 35 Years of Smiles

**Entertainment**  
Tameca Jones



**Event Emcee**  
Ron Oliveira



**Award Winners**

Elsa Colunga & Elizabeth Stephens



**Event Co-Chairs**

Laura North & Melissa Grant



## Sponsorships

## How To Support

### Platinum Sponsor - 10,000 Impressions

**\$10,000**

- Premiere company logo exposure on all event collateral, signage, promotional communications, website, social media, ads with media and event promo video
- Logo exposure on Austin Smiles 35th Anniversary 2022 Calendar
- Name recognition on back of Austin Smiles 35th Anniversary t-shirt
- Verbal Recognition by emcee during the event live stream of the 35th Anniversary Celebration
- Premiere seating for 10 guests with complimentary wine at dinner at 35th Anniversary Celebration
- Invites for 4 guests to kick-off party at the home of Beau Theriot on September 12th
- Premiere Logo Exposure on event program, event invitations and promo video

### Gold Sponsor - 5,000 Impressions

**\$5,000**

- Recognition as Gold Sponsor and company logo exposure on all event collateral, promotional communications, signage, website, and social media
- Verbal company recognition during the Livestream
- Name recognition on the 35th Anniversary 2022 Calendar
- Seating for 10 guests – with complimentary wine at dinner at 35th Anniversary Celebration
- Invites for 4 guests to kick-off party at the home of Beau Theriot on September 12th
- Prominent Logo Exposure in event program and promo video

### Silver Sponsor - 3,000 Impressions

**\$3,000**

- Recognition as Silver Sponsor and company logo exposure on all event collateral, promotional communications, signage, website, and social media
- Seating for 6 guests – with complimentary wine at dinner at 35th Anniversary Celebration
- Invites for 2 guests to kick-off party at the home of Beau Theriot on September 12th
- Name recognition in event program and promo video



## Sponsor Commitment Form

Company/Individual Name \_\_\_\_\_  
Name for Promotional Material \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

*Thank you for helping us create smiles and improve lives!*

☐ **Yes, I want to sponsor the Austin Smiles 35th Anniversary Celebration at the following level:**

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor (\$15,000)         | <input type="checkbox"/> Platinum Sponsor (\$10,000) |
| <input type="checkbox"/> Livestream Sponsor (\$10,000)         | <input type="checkbox"/> Gold Sponsor (\$5,000)      |
| <input type="checkbox"/> Kick-Off Party Sponsor (\$10,000)     | <input type="checkbox"/> Silver Sponsor (\$3,000)    |
| <input type="checkbox"/> Cocktail Reception Sponsor (\$10,000) |  |

The deadline to be included in Event Invitations, Calendar, T-Shirt, & Event Promotional Video is August 25th, 2021

**Please note, we will be following all COVID safety protocols for our celebration**

### Payment Options

- ☐ **By check.** Enclosed is a check for \$ \_\_\_\_\_  
Please make checks out to Austin Smiles
- ☐ **By credit card.** Please charge this amount \$ \_\_\_\_\_
- ☐ Mastercard    ☐ Visa    ☐ American Express    ☐ Discover Card
- Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_
- Signature \_\_\_\_\_ CVV \_\_\_\_\_
- Billing Address (If different than company address above) \_\_\_\_\_
- \_\_\_\_\_
- ☐ **By phone.** Please call 512-451-9300
- ☐ **By pledge.** Please invoice me for my sponsorship. Payment will be sent by \_\_\_\_\_  
(date)



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